

# 2025 Vendor/Sponsorship Information & Application



The law enforcement training event of *the year*  
**May 27 – May 29**

## **The 2025 Street Cop Conference**

We are excited to be hosting our 4th Training Conference within the law enforcement industry in the spring of 2025! With an expected attendance of over 1,000 sworn law enforcement professionals - this is your opportunity to connect with officers from all over the country. Seminars taught by the country's most highly regarded law enforcement instructors and special industry guests will take place throughout the entire week. One of our top priorities is to ensure we incorporate our vendors into our event as much as possible. We intentionally plan our set-up around bringing attendee traction into our vendor area throughout the event as well as assist with marketing efforts leading up to and during the conference.

As always, we will not disappoint!

**STREET COP TRAINING**  
@STREETCOPTRAINING | WWW.STREETCOP.COM

# Five Star Reviews From Our Previous Vendors/Sponsors



**Brent Tucker**, *First Responder Coffee Co.*

May 7, 2024 ★★★★★

**“We tripled the sales** we normally make at other conferences...”



**Tyler Hoover**, *Refracted Wolf Apparel Co.*

May 12, 2024 ★★★★★

**“If you’re selling police-related products, it doesn’t get better than this conference...”**



**Corrine Macko**, *Grunt Style*

May 9, 2024 ★★★★★

**“I made over 125 new connections** to police departments across the nation... the staff and instructors were very well organized and welcoming... **we can’t wait to go back!**”



**Pete James**, *Officer Privacy*

May 11, 2024 ★★★★★

**“You managed to bring together a thousand officers** all with the mindset of getting better at what they do - it’s extremely admirable. We had so many new and existing clients approach us throughout the week, looking forward to the next one!”



**Shawn Mahoney**, *Tactical RC*

May 12, 2024 ★★★★★

**“We had an incredible time** at the conference and networked with hundreds of incredible people. It was amazing getting to showcase our product to so many of our target audience all at once!”

# EVENT INFORMATION

## Event Duration

May 27 - May 29, 2025

## Vendor Check-in/Setup

Monday, May 26 or Tuesday, May 27 (first day of event)

## Venue

### Omni Hotels & Resorts

250 Rep. John Lewis Way South  
Nashville, TN 37203

Room Block Link - [Book Here](#)

## Keynote Speakers & Special Guests

**Dennis Benigno** - CEO & Founder of Street Cop Training

**Ray "Cash" Care** - Former Navy Seal, Entrepreneur & Motivational Speaker

**Nick Jackson** - Leading Interdiction & Deceptive Behavioral Expert

**Dan Foster** - Case Law Instructor

**Ely Alfonso** - Use of Force Training Expert

## More to be announced

There will also be several social media influencers attending our conference as well.

## Special Events

### Monday, May 26, 3-7 PM - Welcome Reception

Open to all, in house happy hour. This is a great way to network with other vendors as well as our attendees to kick off the conference week. More details to come.

### Tuesday, May 27 - Nightlife Event

To be announced

### Wednesday, May 28 - Exclusive VIP Event

Exclusive dinner event followed by a private party in downtown Nashville at JBJ's Nashville

### Thursday, May 29 - Nightlife event

To be announced

## Attendees

We consistently welcome attendees from all across this country and Canada to our conferences, of all ages and ranks



# GAIN MASSIVE EXPOSURE FOR YOUR BRAND!

AS OF 2024, HERE ARE SOME OF OUR STATS...



Over **130k** followers  
Over **1,000,000** accounts reached monthly (30,000 daily)  
Our LEO-only Instagram has another **16,000** followers

Our Facebook page has **337k followers**. Our Facebook groups have over **128k** members combined from **over 75 countries** including the U.S., Canada, Australia, UK and Germany.



Streamed in  
over **195**  
**countries** &  
has over **450k**  
**subscribers**



**5k** daily  
downloads &  
over **11 million**  
all-time  
downloads



**370k** followers  
**4.9 million** likes



**52k**  
Subscribers

**8,000** Text  
Subscribers

**Over 100k+** Email  
Subscribers



## Become A Vendor

**\$1,500**

*includes all of the following*

- **1 - Vendor Booth** includes 10' x 10' booth, 8' high back wall, 3' high side drape, (1) 6' x 30" H draped table, (2) Limerick side chairs, (1) wastebasket
- **2 - Conference tickets** (\$998 value)
- **2 - VIP Event tickets** (additional tickets available for an extra cost)
- **Conference Badge/Lanyard** one per representative
- **Conference Challenge Coin** one per representative
- **Conference T-Shirt** one per representative
- **Meet & Greet Access to any keynotes/special guests**
- **Complimentary Breakfast, Coffee & Tea** each morning
- **Logo featured on stage screens**
- **Logo featured on conference bag**
- **1 - Email Blast** to all our contacts after the event thanking our vendors
- **1 - Text Blast** throughout the conference week promoting your company + booth
- **1 - Social media shoutout** on Instagram & Facebook
- **1 - Shoutout on stage** to all the vendors
- **Internet & electricity upon request** (additional cost as per the venue)

## RETURNING VENDORS

Book before October 15, 2024 and get \$500 off your vendor package  
(*\$1,000 total*)

## NEW VENDORS

Book before December 31, 2024 and get \$250 off your vendor package  
(*\$1,250 total*)

For any questions regarding event information on the vendor/sponsorship application, please reach out to [conference@streetcop.com](mailto:conference@streetcop.com) or 732-351-2565  
**Deadline to apply: April 27, 2025**



## Sponsorship Opportunities

All sponsors will have their logo featured on a digital banner at our conference, displayed on breaks.

### Sponsor A Survivor \$1,500

*Every conference, we honor Street Cop Survivors at an award ceremony. These are men and women in law enforcement who were either seriously injured or shot in the line of duty and in the face of adversity, kept moving forward and overcame incredible challenges.*

**This sponsorship covers their travel & accommodations for the duration of our conference.**

**You will receive verbal recognition on stage during our Street Cop Survivor Awards ceremony. In addition, we will display your company logo on the welcome bag that each attendee receives.**

### Other Sponsorship Opportunities

**\$250 | \$500 | \$750 | \$1,000**

**Your generosity will go towards sponsoring daily refreshments for our attendees as well as our welcome reception at the beginning of our conference week.**

**We also award attendees (at random) raffle prizes throughout the week and these contributions will also aid in organizing these prizes.**

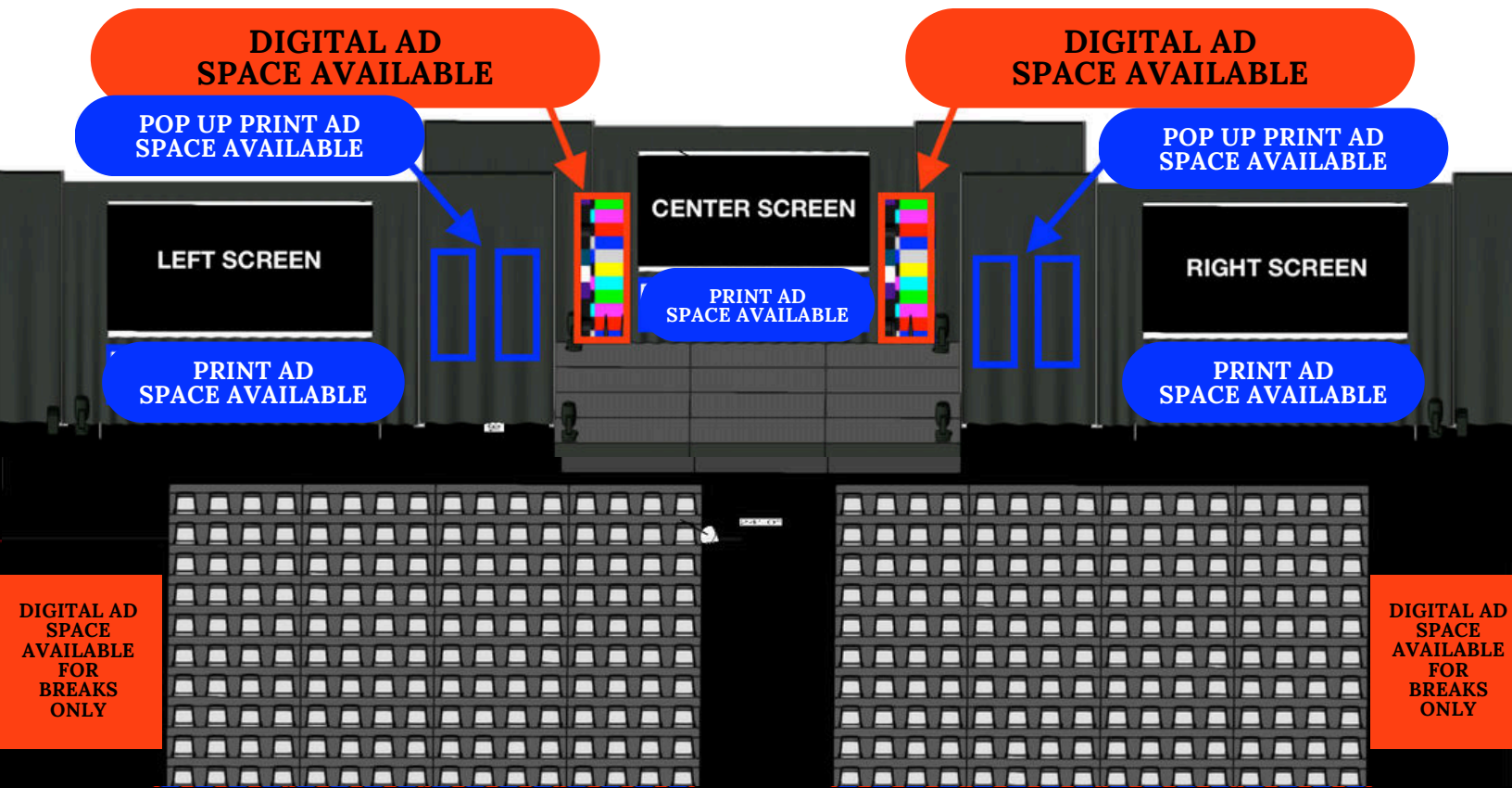
**Your company name and logo will receive verbal recognition on stage as well as your logo featured on our welcome bag that each attendee receives.**



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## Banner Opportunities

**Digital and print banner sponsorships are available.**  
*Contact us for pricing*



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**SCAN THE QR CODE BELOW OR  
VISIT THIS LINK TO APPLY**

